THE SPONSOR

The Southeast Florida Association for Psychoanalytic Psychology (SEFAPP) is a local chapter of the Division of Psychoanalysis (39) of the American Psychological Association.

SEFAPP is a multi-disciplinary group dedicated to furthering the study and application of broad-based psychoanalysis, psychoanalytic psychotherapy and the methods of psychoanalytic inquiry through the sponsorship of conferences, symposia and workshops on clinical issues, theoretical papers and ongoing research by SEFAPP members and recognized experts in the field.

Members can attend SEFAPP Scientific Meetings, the Annual All-Day Conference, the Symposium Brunch Series and the film Study Series at reduced fees and post their professional news, events and classifieds for free on our website. Members receive a free subscription to our quarterly newsletter *Psyche & Sol and the opportunity to submit articles.* The new online Membership Directory allows members a further resource for referrals and professional connections.

For more information please contact:

Cristina Virsida, SEFAPP Administrator
101 Mint Hill Drive, Cary, NC 27519

Phone/Fax: (954) 597-0820
E-mail: office@sefapp.org
Website: www.sefapp.org

CONTINUING EDUCATION CREDITS

SEFAPP is an approved continuing education provider by the Agency for Health Care Administration of the Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling (BAP #587). This program, when attended in its entirety, is offered for 3 CE credits. Division 39 is approved by the American Psychological Association to sponsor continuing education for psychologists. Division 39 maintains responsibility for this program and its content. Division 39 is committed to accessibility and non-discrimination in its continuing education activities. SEFAPP and Division 39 are committed to conducting all activities in conformity with the American Psychological Association’s Ethical Principles for Psychologists. Participants are asked to be aware of the need for privacy and confidentiality throughout the program. If participants have special needs, we will attempt to accommodate them. Please address questions, concerns and any complaints to Lisa Schulman, Ph.D. at (561) 844-1050.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free within the state – (800) 435-7352.

The risks, utility and limitations of this treatment will be covered during the talk. The presenter is not receiving commercial support, nor representing any commercial interest or recommending any commercial product in relation to their presentation.

SEFIPP SCIENTIFIC MEETING
An Analyst Writes the Book Love and Loss: Self-Disclosure and Other Issues
Linda B. Sherby, Ph.D., ABPP

Saturday, September 21, 2013
An Analyst Writes the Book Love and Loss: Self-Disclosure and Other Issues
Saturday, September 21, 2013

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NOTE: All checks and online payments must be received by 9/19/13 to avoid late fee. Registration at the door is an additional $15 in each category.

☐ SEFAPP Members: $65
☐ Non-SEFAPP Members: $95
☐ Student SEFAPP Members: FREE
☐ Student Non-Members: $15 (with copy of student ID)
☐ MEMORIAL HEALTHCARE EMPLOYEES - FREE
☐ If you would like to join SEFAPP and register for the conference at the discounted member’s rate, please mark this box and add $90 ($30 for students w/ ID)

TOTAL ENCLOSED $__________

* Includes Continental Breakfast

Refund Policy – Refunds will be made upon written request until event date. No refunds will be made after event date.

THE PRESENTATION
INSTRUCTIONAL LEVEL: INTERMEDIATE

In her book, Love and Loss in Life and in Treatment, Linda B. Sherby, Ph.D., explores the relationship between her personal life and her work with patients. Interweaving memoir with extensive clinical material, Dr. Sherby demonstrates how inextricably intertwined the lives of both patient and therapist are, with both parties in the treatment room affecting each other on both a conscious and unconscious level. This constant interplay, she maintains, is not only the result of unconscious dynamics, but is also greatly affected by the analyst’s current life circumstances.

Love and loss are the threads that bind the book together. In one way or another, all relationships end. People leave, move on, die. Loss is an ever-present part of life. In order to grow and thrive, we must learn to mourn, to move beyond the person we have lost while taking that person with us in our minds. Love, unlike loss, is not inevitable but no satisfying life can be lived without it. Those who wall themselves off from love for fear of the inevitable loss can learn that loss can be borne and the anticipation of loss can even increase the intensity of connection.

It has now been six months since Love and Loss was published, time for the book to generate some reaction from both patients and colleagues. As Dr. Sherby expected, questions about self-disclosure and confidentiality have arisen. In this presentation, Linda Sherby will talk extensively about why she chose to reveal as much personal information as she did, as well as the response of patients and others. She will also address the way she dealt with the thorny problem of patient confidentiality.

THE PRESENTER
Linda B. Sherby, Ph.D., ABPP is a psychologist-psychoanalyst in practice in Boca Raton. She is the present Secretary and past-President of the Southeast Florida Association for Psychoanalytic Psychology and a Faculty Member and Supervising Analyst of the Southeast Florida Institute for Psychoanalysis and Psychotherapy. She is the author of the book, Love and Loss in Life and in Treatment.

THE LEARNING OBJECTIVES
After attending this program in full, participants will be able to:
1) Understand the conscious and possibly unconscious motivations that go into the writing of a book.
2) Describe the complex interplay between patient and therapist and understand how it affects both the process and outcome of treatment.
3) Describe how self-disclosure serves to both connect and protect the therapist from his/her patients.
4) Describe how self-disclosure can affect the therapeutic relationship both positively and negatively.

THE SCHEDULE
8:30 am to 9:00 am Registration and Continental Breakfast
9:00 am to 9:15 am Welcome and Introductions Len Ferrante, Psy.D., NCSP President
9:15 am to 10:15 am Love and Loss in Life and in Treatment Linda, B. Sherby, Ph.D., ABPP
10:15 am to 10:45 am Discussion
10:45 am to 11:00 am Break
11:00 am to 12:00 pm The Aftermath of Writing Love and Loss: Self-Disclosure and Other Issues Linda, B. Sherby, Ph.D., ABPP
12:00 pm to 12:30 pm Complete Evaluation Forms and Adjourn

THE LOCATION
Memorial Regional Hospital Auditorium A, B, C & D
3501 Johnson Street, Hollywood, FL 33021
(954) 987-2000 • www.mhs.net

From I-95: Take the Hollywood Blvd. exit. Go west on Hollywood Blvd. .7 miles to N 35th Avenue. Make a right turn onto 35th Ave. Go .4 miles to Johnson St. Go half block past Johnson Street. The Hospital is on the left (west) side of the street.

Parking: Look for a canopy that reads: “Memorial Medical Office Centre, 1150 NW 35th Ave.” Parking garages for visitors are on the north side of the hospital.

To the Auditoriums: Enter using the main entrance of the hospital, across the street from the parking garages. Once in the hospital, walk straight ahead to the security desk for directions to the auditorium. Auditorium is around the corner to the right from the security desk.