

THE SPONSOR

The Southeast Florida Association for Psychoanalytic Psychology (SEFAPP) is a local chapter of the Division of Psychoanalysis (39) of the American Psychological Association.

SEFAPP is a multi-disciplinary group dedicated to furthering the study and application of broad-based psychoanalysis, psychoanalytic psychotherapy and the methods of psychoanalytic inquiry through the sponsorship of conferences, symposia and workshops on clinical issues, theoretical papers and ongoing research by SEFAPP members and recognized experts in the field.

Members can attend **SEFAPP Scientific Meetings**, the **Symposium Brunch Series**, and the **Film Study Series** at reduced fees and post their professional news, events, and classifieds for free on our online "Members Area". The online Membership Directory allows members a further resource for referrals and professional connections.

For more information, contact
Giselle Badillo, SEFAPP Administrator
1238 Block Island Rd, Wellington, FL 33414
Phone/Fax: (954) 587-0820
Email: sefapp@gmail.com * Website: <http://www.sefapp.org>

CONTINUING EDUCATION CREDITS

SEFAPP is an approved continuing education provider by the Agency for Health Care Administration of the Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling (BAP #587 EXP. 3/2017). **This program, when attended in its entirety, is offered for 3 CE credits.** Division 39 is approved by the American Psychological Association to sponsor continuing education for psychologists. Division 39 maintains responsibility for this program and its content. Division 39 is committed to accessibility and non-discrimination in its continuing education activities. SEFAPP and Division 39 are committed to conducting all activities in conformity with the American Psychological Association's Ethical Principles for Psychologists. Participants are asked to be aware of the need for privacy and confidentiality throughout the program. If participants have special needs, we will attempt to accommodate them. Please address questions, concerns and any complaints to Lisa Schulman, Ph.D. at (561) 622-7722.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free within the state - (800) 435-7352.

The risks, utility and limitations of this treatment will be covered during the talk. The presenter is not receiving commercial support, nor representing any commercial interest or recommending any commercial product in relation to their presentation.



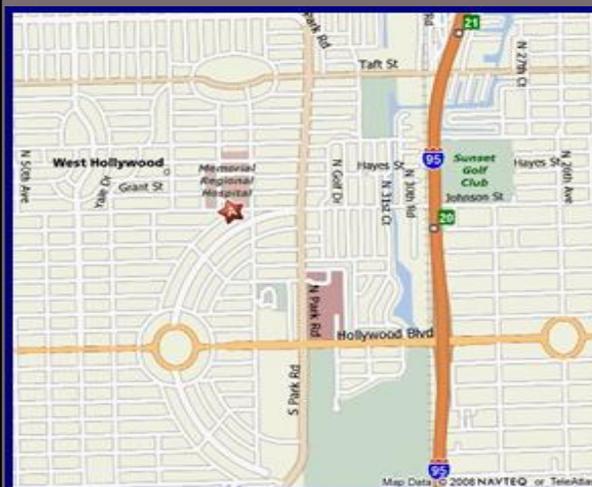
THE LOCATION

Memorial Regional Hospital
Auditorium A, B, C, & D
3501 Johnston Street
Hollywood, FL 33021
(954) 987-2000 • www.mhs.net

From I-95: Take the Hollywood Blvd. exit 20. Go West on Hollywood Blvd for 7 miles to N. 35th Ave. Go .4 miles to Johnson St. Just a half block past Johnson St. the hospital is on the left (west) side of the street.

Parking: Look for a canopy that reads: "Memorial Medical Office Centre, 1150 NW 35th Ave. Parking garages for visitors are on the north side of the hospital.

To the Auditoriums: Enter using the main entrance of the hospital, across the street from the parking garages. Once in the hospital, walk straight ahead to the security desk for directions to the auditorium. Auditorium is around the corner to the right from the security desk.



THE SOUTHEAST FLORIDA ASSOCIATION FOR
PSYCHOANALYTIC PSYCHOLOGY
A local chapter of the Division of Psychoanalysis
(39) of the American Psychological Association
PRESENTS



SATURDAY, SEPTEMBER 19, 2015

In Treatment Live: The Reluctant Patient

Linda B. Sherby, Ph.D., ABPP
&
Aaryn P. Gottesfeld, Ph.D.



Memorial Regional Hospital

Memorial Regional Hospital
Hollywood, FL

In Treatment Live: The Reluctant Patient
Saturday, September 19, 2015

Name: _____

Address: _____

City, State: _____ Zip: _____

Phone: _____ Email: _____

Please make your check payable to **SEFAPP**
and send it with this form to:

SEFAPP

c/o Giselle Badillo
1238 Block Island Rd, Wellington, FL 33414

Pay online at www.sefapp.org,
in the "Events" section via secure PayPal™

For Further Information, Call/Fax (954) 597-0820
Email: sefapp@gmail.com * Website: <http://www.sefapp.org>

NOTE: All checks and online payments must be received by
9/16/15 for "Early Bird Rate". Registration at the door may result
in an additional charge.

*Please refer to table below for specific rates.

Membership Category	Early Bird Rate	Day of Event
Non-Member	\$95	\$105
Professional Member	\$65	\$80
Student Non-Member (Student ID required)	\$15	\$30
Student Members	Free	Free
Memorial Regional Employees (Employee Memorial ID required)	Free	Free

If you would like to join **SEFAPP** and benefit from the member discount, please add \$90 (or \$60 for Early Career; or \$30 for students w/ID)

TOTAL ENCLOSED: \$ _____*

Refund Policy: Refunds will be made upon written request until event date. No refunds will be made after event date.

THE PRESENTATION

Like the television show, except live and in person, this presentation gives you the chance to look inside the walls of the usually hidden therapist's office. Here you will meet, Jeanie, a fictionalized 38-year-old woman who enters treatment to make important life decisions. Despite the gravity of these decisions, she wants the treatment to be both brief and focused on her current life circumstances. Enacting four abbreviated therapy sessions, Dr. Linda B. Sherby (the therapist) uses her therapeutic knowledge and experience to guide Jeanie (portrayed by Dr. Aaryn Post Gottesfeld) to understand the reasons behind her reluctance to engage more fully in the therapeutic process, thereby helping her to change, both within and beyond the treatment room. In the process of gathering information about Jeanie, Dr. Sherby gains more of an understanding of Jeanie's issues regarding attachment, connection, loss and abandonment, as well as her fear of her neediness. Dr. Sherby also uses her countertransference feelings of being dismissed and diminished to further understand Jeanie's underlying difficulties and her reluctance to give herself over to a deep, human connection. Even in the first four sessions, it is possible to see some change, as Jeanie moves toward a greater willingness to acknowledge the therapist's presence and importance. In addition to the live therapy sessions, both participants will talk about their thoughts and feelings during and after the therapeutic encounter.

INSTRUCTION LEVEL: INTERMEDIATE

THE SCHEDULE

8:30 am – 9:00 am	Registration & Continental Breakfast
9:00 am – 9:15 am	Welcome & Introductions Lisa Schulman, Ph.D., President
9:15 am – 9:30 am	Introduction to "In Treatment Live" Linda B. Sherby, Ph.D. Aaryn Post Gottesfeld, Ph.D.
9:30 am – 10:30 am	Sessions 1 & 2: Reflection & Commentary
10:30 am – 10:45 am	Discussion
10:45 am – 11:00 am	Break
11:00 am – 12:00 pm	Sessions 3 & 4: Reflection & Commentary
12:00 pm – 12:30pm	Complete Learning Assessment & Adjourn

THE PRESENTERS

Aaryn P. Gottesfeld, Ph.D. received her doctorate in psychology from The Graduate Center at the City University of New York. She is particularly interested in attachment disorders and completed her dissertation on the relationship between working mothers and their nannies. She presented a SEFAPP symposium on this topic in April 2012. Presently, Dr. Gottesfeld has a private practice in Boca Raton, treating adults, adolescents, and families. Additionally, she is the Senior Psychologist at Ruth & Norman Rales Jewish Family Services, also in Boca Raton, where she sees adults, adolescents, and families in therapy; supervises doctoral students from Nova Southeastern University, and oversees the psycho-educational testing program. She was a member of the Board of the Southeast Florida Association for Psychoanalytic Psychology from 2008 - 2015, serving as Treasurer for six of those years.

Linda B. Sherby, Ph.D., ABPP is a psychologist and psychoanalyst in practice in Boca Raton. She is the author of the book, "Love and Loss in Life and In Treatment", published by Routledge in 2013. The book intertwines memoir with extensive clinical material illustrating how the therapist's current life circumstances affect both her patients and her work. She previously co-authored the book, "Getting Free: Women and Psychotherapy", as well as numerous professional papers. Presently she writes a blog, Inside/Outside, that addresses the complex interaction between patient and therapist, and appears on her website, as well as various social media sites. For over 20 years, Dr. Sherby has been active in the Southeast Florida Association for Psychoanalytic Psychology, where she has held most board positions and is currently co-President elect. She is also a founder, faculty member, supervisor and board member of the Southeast Florida Institute for Psychoanalysis and Psychotherapy. She has been involved with the New Directions writing program, "Writing with a Psychoanalytic Edge", since 1999, first as a student and presently as a faculty member. She is also a member of the Division of Psychoanalysis (39) of the American Psychological Association.

THE LEARNING OBJECTIVES

After attending this program, attendees should be able to:

- ✓ Describe the ways in which a therapist can engage a patient and deepen the treatment.
- ✓ Analyze how transference assists the therapist in better understanding the patient.
- ✓ Discuss how a therapist can use her or his countertransference to move the treatment forward.